

# Annual Report 2023



One World  
Organic Foundation



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Dear Readers,

The RAPUNZEL One World Organic Foundation was established and began its work during the year 2022, and we now present this Annual Report, which covers our first 'full' financial year.

Viewed against the eternity that a foundation can exist, we are still in our infancy. This reflects both the need to learn and the wonderful freedom that comes with being able to do so. We trust that we are ready for this experience.

For example, last year, we redefined our criteria. Although the purposes of our foundation cover several fields of activity, including education, mutual understanding between different peoples, and health care, it is organic farming – as a sustainable practice that is beneficial both to people and the environment, that is and remains at the root of all we do. For this reason, even when the measures we support are not rooted solely in organic agriculture, they should still maintain a point of reference if not directly to organic agriculture, then at least to an adjacent field. In this

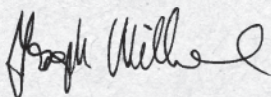
sense, possible measures might include the preservation of biodiversity, forest protection, or climate-compatible nutritional education.

Another thing that we learned over the year 2023 was how essential the aforementioned goal of promoting education is. A regrettable downside to our social and technical development – which we nevertheless use and welcome for the benefits and freedoms they afford us – is that children and teenagers have less and less space for experience, where they can find out for themselves what such things as bonding, unity and self-realisation really mean.

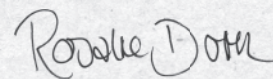
Such a space can be seen, for instance, in a school garden or horticulture class. This is why we are glad that in addition to promoting schools particularly in the Global South, we can also provide vegetable gardens for schools in our region. We will continue in this direction, and have made preparations to expand our involvement in education in 2023.



Margarethe Eppe



Joseph Wilhelm



Rosalie Dorn

The Board of Directors of the Foundation



## MISSION STATEMENT

Our vision is a sustainable world in which the well-being of people, plants, animals and the environment are accorded equal attention.

The RAPUNZEL One World Organic Foundation is committed to strengthening organic agriculture, both domestically and worldwide, thereby promoting ecological and social projects, and supporting a healthy lifestyle for all.

## BACKGROUND

Initiated in 2022, the roots of the charitable foundation based in Legau in the region Allgaeu in southern Germany go way back. The foundation can be regarded as a natural extension of Rapunzel Naturkost GmbH's ecological and social commitment.

The Rapunzel company was founded in 1974, based on the idea of promoting organic agriculture, and in so doing producing nutritious food that is good for everyone and truly healthy – for the environment in general, for plants and animals, and for individuals and society, all the way from cultivation to consumption.

The Foundation's work ties in with the years-long commitment of Rapunzel Naturkost, and brings together many of the organic food pioneer's previous activities. These include, for instance, the HAND IN HAND fund, which for more than 20 years has been supporting eco-social projects in countries of the Global South, the One World Award, which aims to encourage a positive form of globalisation that serves the people, and the use of organic, seedfast seeds.

## WE SUPPORT

- › national and international organic agriculture and organic seed variety
- › education and information about organic agriculture, along with sustainable and ecologically sound behaviour
- › Sustainable eco-social projects, both nationally and internationally
- › schools, orphanages, re-socialisation and training projects for children and young people in need
- › a positive kind of globalisation that serves the people
- › understanding between people of different nations and cultures
- › health-promoting activities and preventive measures
- › employees of Rapunzel Naturkost and affiliated companies who are in need through no fault of their own

Even when they are not rooted directly in organic agriculture, the measures we support should, as far as possible, still maintain a point of reference to organic agriculture, or at least be based on the spirit of organic cultivation. This can be the preservation of biodiversity, the protection of forests, or the climate-compatible nutritional education, to name but a few.

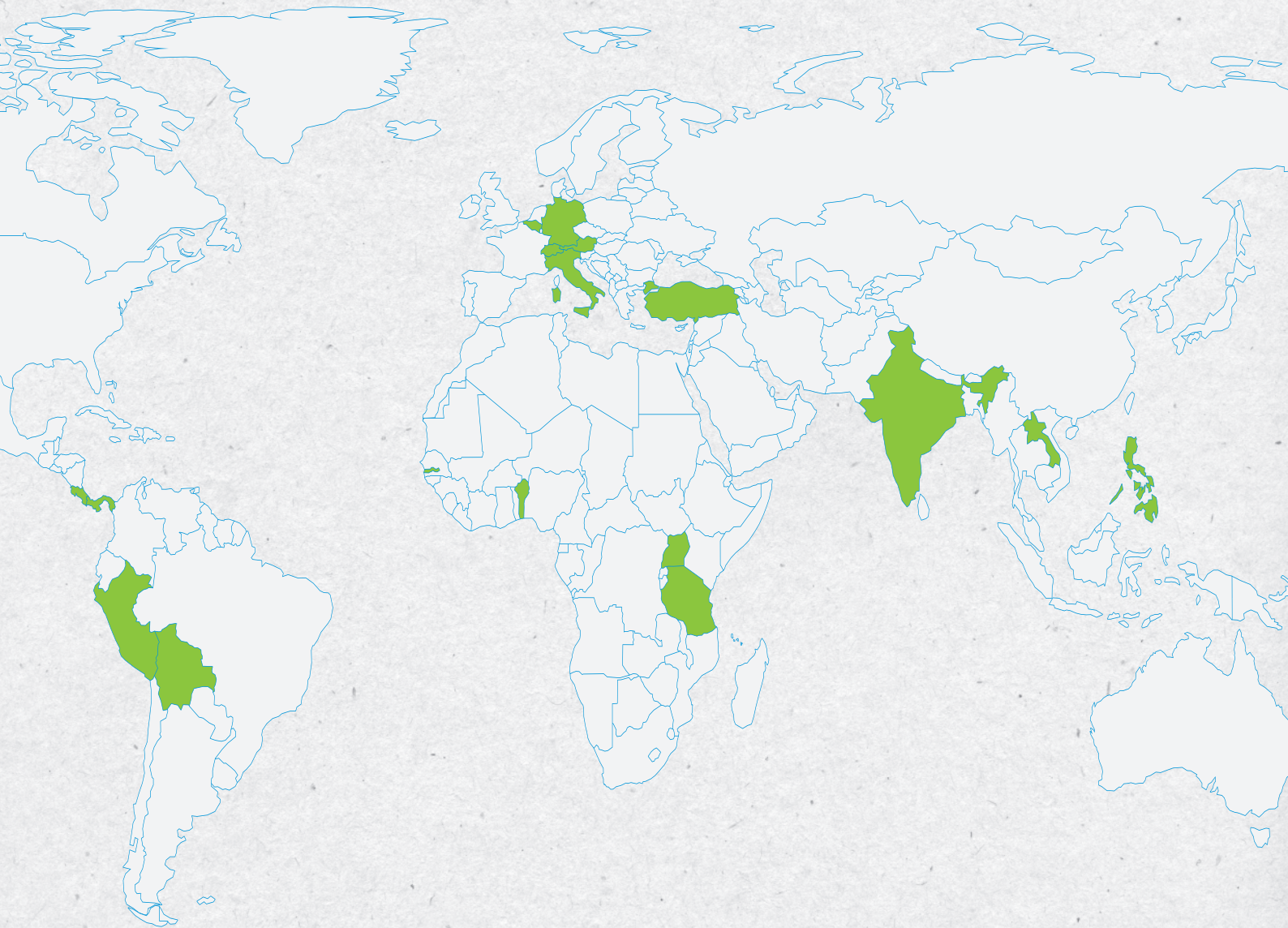


Find out more!



## OVERVIEW OF OUR PROJECTS AND INITIATIVES

In 2023, we approved funding for 32 initiatives and projects all over the world.



### THIS IS WHAT WE ARE SUPPORTING IN 2023

Our funding serves to strengthen organic agriculture and seeds, support education – from kindergartens to schools and on to training and further training – and enable eco-social projects with an emphasis on the Global South. We have also initiated emergency aid for environmental protection measures, such as bee projects and forest protection.

### WHERE WE ARE ACTIVE

Besides measures in Germany, Switzerland, and the European Union, we have also supported projects in the following countries: Costa Rica, Panama, Peru, Bolivia, Gambia, Benin, Uganda, Tanzania, Turkey, India, Laos and the Philippines.

You can discover more about our initiatives on the following pages.



Strengthening organic agriculture

## TRAINING YOUNG PEOPLE IN ORGANIC AGRICULTURE

Without motivated and well-trained young newcomers, organic farming stands no chance in the future. Which is why in 2023, we are again supporting biodynamic training, which is implemented by six sponsors.

This three-year dual programme of professional training is consistently ecologically based and oriented towards the ideal of a diverse and, as far as possible, closed operational cycle, both in theory and in practice. Over the course of their training, trainees also spend time working and familiarising themselves with a variety of activities, in line with customary practices.



## EDUCATIONAL OFFENSIVE FOR FERTILE SOILS

Fertile, humus-rich soils have become increasingly endangered in recent decades, due to the intensive land use that they are subjected to. Soil degradation has proven to be one of the greatest global challenges facing us, alongside climate change and the loss of biodiversity.

This is why we support the Bioland Foundation's 'BODEN BILDEN' soil education offensive. It motivates farmers and advisers to protect soils, informs them of the latest research findings, and familiarises them with methods taken from practice that serve to preserve and promote soil fertility.

## POISONS IN OUR FIELDS? NO THANK YOU!

An academic study conducted in 2020 by the Alliance for an Agriculture Suitable for our Grandchildren (Bündnis für eine enkeltaugliche Landwirtschaft) and the Munich Environmental Institute (Umweltinstitut München) demonstrated the extent to which many pesticides that are damaging both to our health and to the environment become dispersed in the air, even

reaching cities and national parks. This so-called remote transport of pesticide agents is still not being accorded sufficient consideration in European pesticide certification procedures.

We therefore support the Alliance for an Agriculture Suitable for our Grandchildren for enabling independent research into agricultural toxins. In addition, the Alliance is compiling a roadmap towards agriculture suitable for our grandchildren, in dialogue with representatives from agriculture, science, politics and civil society.

## MORE ORGANICS IN BRUSSELS

IFOAM Organics Europe is a European umbrella organisation for organic agriculture and nutrition. For the last 20 years, it has been working towards achieving an ecological transformation in agriculture.

We support IFOAM Organics Europe with multi-year funding to ensure that whenever negotiations are held in Brussels, organic farmers also have their say.

## NETWORKING AND TRAINING: ECOLOGICAL FARMING WORLDWIDE

IFOAM Organics International is the worldwide umbrella organisation for organic farming and nutrition and has performed vital activities for organic agriculture, including establishing an organic standard in many countries.

With the Organic Academy, IFOAM plans to expand and develop the global ecological network. The Organic Academy provides local training for pioneers and managers from all over the world – with the emphasis on farmer-led organisations in the Global South. Core themes include common ecological and agrar-ecological practices, market penetration for small farmers. We are funding the onward development of the Organic Academy for three years (2023–2025).





**Organic seeds – the seeds of our future**

## SEED FUND – WHY ORGANIC SEEDS ARE SO IMPORTANT

We regard organic seeds as an essential component of future-proof ecological agriculture. We see the cultivation of organic seeds as a key towards restoring the diversity of crop plants and creating resilient agricultural ecosystems.

Which is why we provide funding for the Seed Fund of the Future Foundation for Agriculture.

## PASTA FROM SEEDFAST VARIETIES

Although Italy is the world leader in processing organic durum wheat, especially for pasta, it also has to import organic durum wheat from abroad. As there are no cultivation programmes for ecological agriculture in the country, organic farmers have to choose between conventional varieties and old ones that do not always meet the requirements of the farmers.

Through the Fintan Foundation, we support an international cultivation project with several partners, including Fondazione Seminare il Futuro and Getreidezüchtung Peter Kunz – for a variety of durum wheat that meets contemporary needs.

## ORGANIC TOMATOES

Rapunzel Naturkost has been financing the cultivation of organic and seedfast seeds for a long time. The RAPUNZEL One World Organic Foundation has taken up this commitment and supports the development of organic tomato varieties by the Swiss Fintan Foundation and its project partner, Sativa Rheinau.

In contrast to the diversity of tomato cultivation in domestic gardens, there are very few examples of organic cultivation for industrial organic tomato growing. The first variety was developed by Sativa in the form of the 'Mauro Rosso'. It is already used in agricultural practice. Another line breed is being developed based on this variety. In the end, the goal of organic cultivation always has to be to achieve a suitable diversity of varieties.

## ORGANIC SUNFLOWER SEEDS

The majority of sunflowers grown nowadays are hybrid, even on organic farms. The reason? There is simply no other type available on the seed market. It is for this reason that, together with a number of other

organic companies, Rapunzel Naturkost supports the Organic Sunflower Seed Initiative (IBS). The goal of the initiative is to cultivate high-oleic (HO) organic sunflower varieties.

In 2023, the RAPUNZEL One World Organic Foundation is supporting the Fintan Foundation's cultivation project.

## WE ADVOCATE INFORMATION ACTIVITIES: IG SAATGUT

In 2023, we also provide funding for IG Saatgut, the interest group for GMO-free seed cultivation. Since 2005, it has been advocating information and public relations activities for GMO-free seed cultivation. The aim of the interest group is to preserve and develop crop plant diversity and to develop solutions for a wide range of needs.

At the same time, IG Saatgut is urging the regulation of so-called new genetic engineering. This is because the current plans of the EU Commission threaten the loss of mandatory labelling and traceability of genetically modified plants.



## NEW KINDS OF GENETIC ENGINEERING – FOR FREEDOM OF CHOICE AND RISK ASSESSMENT

The 16-page 'Dossier on New Genetic Engineering', a special print by the Schrot & Korn magazine, contains information about the new forms of genetic engineering, their benefits and risks, and the possible consequences for cultivation, agriculture, the food industry, and consumption. The aim is enable readers to take part in the debate on future regulation of both the techniques and the organisms. We contributed funding to enable the print.

## Eco-social projects all over the world



## RENEWABLE ENERGY FOR INDIGENOUS PEOPLES

The solar initiative IMAGINE LIGHT works to ensure that the indigenous peoples in the rain forests of Costa Rica and Panama have access to renewable energy. People from the communities are trained as solar power technicians, which enables them to install, maintain and repair solar modules.

This measure is just one part of a more comprehensive regional initiative that not only works to empower women in the indigenous Cabecar, Bribri and Embera communities, but also promotes agroforestry and stimulates improvements in education, food security and other areas of daily life.



In 2023, fifteen technicians were trained in various communities. This number also includes five women from the Cabecar and Embera peoples. This is a significant achievement, as it is not an easy matter to mobilise women to become solar technicians in a culture of gender-based social and cultural roles and norms.



## BOLIVIA: RESTORING DEGRADED ECOSYSTEMS

Quinoa grows in the rough Andean highlands up to an altitude of 4,000 metres. The increasing demand throughout the world for this nutritious pseudo-cereal is creating new income opportunities for the local people, which is a blessing for the economically underdeveloped highland regions. At the same time, the quinoa boom has also started placing excessive demands on the fragile soils of the Andean highlands.

For a number of years, ECOTOP has been conducting field tests and information activities, also supported by Rapunzel Naturkost, for ecological and regenerative quinoa cultivation. In 2023, the RAPUNZEL One World Organic Foundation approved three years of funding to enable these measures to be implemented in two communities in the southern Bolivian highlands. The aim is to apply methods of dynamic agroforestry to restore the ecosystems, increase the fertility of the soil, and protect it from wind erosion.



A further aim is to improve the resilience of cultivation in the face of changing climatic conditions, such as longer frost periods, increasing wind, and longer droughts. It is particularly important to sensitise young people in the two communities and to empower them with new forms of self-organisation.



### UGANDA: FIGHTING POVERTY WITH ORGANIC GRAIN CULTIVATION

Since 2016, the RAPUNZEL One World Organic Foundation has been supporting a project run by a group of Ugandan social entrepreneurs and the Stay Foundation. In the current project cycle, 300 small farmers in two districts of Uganda are being taught optimised and refined ecological farming techniques, to enable them to adapt to changing climate conditions and increase their crop yields. This enables them to generate a surplus, sell on a part of their crop, and create income security for their families.

They are provided with high quality organic seeds along with learning materials and documentation on the subject of grain cultivation, to serve as a basis on which they can develop their work. This ensures that they can follow a path out of poverty which is sustainable and does not come at a cost to the environment. The repayments for the seeds and start-up materials are made in small steps based on their individual success, enabling successful farmers to show members of their communities how they achieved their success, until at some point the project has refinanced itself.



### DRINKING WATER CISTERNS FOR HOUSEHOLDS RUN BY WOMEN

The women's self-help group Gender Equality and Women Empowerment for Development (GWEFODE) works in the south-west of Uganda to ensure that households run by women have safe access to drinking water. Having to walk long distances to often dirty waterholes comes at the cost of school absences for girls and lost productive time for women; moreover, they are also at risk of falling victim to sexual violence on the way to and from the waterhole. GWEFODE installs drinking

water cisterns to ensure that such households have safe access to drinking water. The women themselves run and maintain the cisterns.

After being funded by Rapunzel Naturkost since 2016 through the HAND IN HAND fund, the measures are now being supported by the RAPUNZEL One World Organic Foundation for a second time.



### A WELL IN BENIN

The general circumstances are not uncommon: The only access to water for the 2,000 inhabitants of the village Koko Sika in Benin is a river located several kilometres away. The negative consequences of the situation are many and affect people's health, hygiene and education, as it is the children who have to fetch the water. There are also security concerns and agriculture is limited, as there are no ways of irrigating the fields. It is now planned to build a well under the management of the Parakou diocese. The aim is to follow this with community cultivation of the medicinal plant artemisia

### INDIA: SALES CHANNELS FOR ORGANIC VEGETABLES GROWN BY SMALL FARMERS

Funded by the RAPUNZEL One World Organic Foundation in 2022, the Timbaktu Collective has now received a follow-up funding for its several-year project for 2023.

The Indian state of Andhra Pradesh is characterised by its arid conditions and poverty, but it was here that around 2,000 small farming families organised themselves as the Timbaktu Collective. The organisation supports its members in ecological agriculture, particularly with the farming of millet, lentils and peanuts. In order to support soil fertility with a more varied crop rotation, diversify farmers' income, and improve the conditions

of their nutrition, the Timbaktu Collective promotes the cultivation of vegetables by conducting field studies, training, seed cultivation and other measures.



The Timbaktu Collective is building up distribution structures in the Sri Sathya Sai district. In 2023, the core measure was to set up and open a store for organic food products. Fifty farming families profit from selling their organic produce, while another 250 received training over the course of the project phase. Moreover, four young people were able to gain business experience in sales and store management. Around 300 families are now regular customers with access to organically produced fresh food.



### LAOS: A KITCHEN BUILDING FOR 165 SCHOOLCHILDREN

The middle school in the mountain village of Phouluang in Laos has 165 pupils, half of whom come from the surrounding villages and live at the school during the school year. They used to prepare their meals in simple small wooden huts, where they also shared their living, sleeping and learning space with other pupils.

Education for Life has repeatedly supported the school with infrastructure measures such as a water supply and toilets. Thanks to the funding provided by the RAPUNZEL

One World Organic Foundation, a wooden kitchen to be built, representing a considerable improvement in the health and hygiene conditions of around 80 children.

### FOREST PROTECTION AND INCLUSION

Life-giving Forest e.V. supports people with disabilities in the Philippines in planting and maintaining tropical rainforests and creating sustainable income sources in the field of agriculture and forestry, as well as participating in society. Together with local self-help groups, the group is building a demonstration farm for ecological agroforestry, including a tree nursery, on the Philippine island of Luzon. Besides raising awareness, protecting plant species, and supporting social inclusion, the project aims to improve nutrition security.



The work of Life-giving Forest has been funded for several years by Rapunzel and the RAPUNZEL One World Organic Foundation.

### NATURAL FARMING SYSTEM ON THE PHILIPPINES

The Cebu Southern Ecological Farm and the Inner Vision e.V., have established training courses in ecological agriculture on the Philippine island of Cebu, with the support of Rapunzel Naturkost. So far, 20 small farmers have successfully completed this training.

In 2023, the RAPUNZEL One World Organic Foundation promoted the consolidation and continuation of this training. Thirty farmers, both men and women, have organised themselves as the FSNOA (Farmers' Solidarity for Natural and Organic Agriculture), where they are given organic training and apply what they learn in their own businesses.

## Empowering women – a community garden in Gambia



## MUSOLULA GARDINO

The village of Boraba on the Gambia river in West Africa is located around 250km or five hours drive from the Gambian capital of Banjul; the majority of its inhabitants are women, children and old people. The women have hardly any means of generating their own income in the village, and many of them have only ever received rudimentary schooling. The infrastructure is underdeveloped: There are no structures in the village to enable shopping for food, nor is there any electricity or flowing water.



The newly founded Nyodeema Foundation e.V. was initiated by a German-Gambian family and works to implement a village garden together with the village community. There are already 80 women involved in the project. The women grow vegetables over half a hectare of land, along with a variety of fruit trees. They also keep bees.

The women are given training by local experts in the methods of organic farming and beekeeping. A fence protects the site from straying tigers, while a well enables them to irrigate the crops and a recently completed building serves as a tool store and processing house.



The Musolula Gardino community garden is improving the nutritional security of the village's residents. The women sell any surplus they make, which enables them to generate their own income. This strengthens the position of the women, reduces gender inequality, and has a positive effect on the children's education.



After only nine months, many of the measures have already been implemented. What still remains is to build the well. This will be the next step. The well is absolutely essential for the garden, since the women would otherwise have to transport the water they need for irrigation over long distances.

As soon as the well is ready to use, they will be able to begin sowing seeds and planting seedlings. The land has already been prepared by the village community and the fence is complete.

In addition, five bee hives have already become settled there, with presumably more to follow.



## Hekima – a school for the future of Africa



## HEKIMA GIRLS' SECONDARY SCHOOL IN TANZANIA

The Hekima Girls' Secondary School near Bukoba on Lake Victoria offers further school education for around 400 girls.

For the women of this rural and economically weak region of Tanzania, going to school offers great opportunities. The school has an outstanding reputation nationwide. Graduates are qualified to continue to an institute of higher education. At the same time, the school attaches great value to integrating organic farming into its teaching curriculum.



Gardening work and training in organic farming are an integral part of everyday school life. The girls then take this knowledge home with them, where they are able to pass it on and set off a process of gradual change towards a more environmentally friendly agriculture. Just how important this is apparent from the growing influence of international agrarian companies in Tanzania.



## OUR MEASURES

Rapunzel Naturkost has been supporting the Hekima school for around 20 years. The RAPUNZEL One World Organic Foundation has taken up this commitment. In 2022, we approved the funding for the construction of new school toilets. This grant was paid out in 2023, and the building is already approaching completion.

In 2011, the first solar power system was installed in the school with help from Rapunzel Naturkost. In 2023, we supported its repair by providing funding for spare parts and replacing the power inverter.



While up until that point we mainly supported infrastructure measures at the school, the RAPUNZEL One World Organic Foundation now also provides the school fees for girls from a poor, generally small farming background, who would otherwise not have had a chance to attend a further education school.

We guarantee payment of the school fees of 20 girls to cover an educational course lasting four years, including school equipment and an emergency reserve, for instance, for medical treatment.





**Education and eco-social involvement  
in Germany and the region**

“Education and the promotion of children and teenagers is a contribution to the future. Which is why we support, for example, vegetable gardens at schools, whether here in Germany in the region Allgaeu or in Africa, where they take on a fully different meaning as a contribution to nutrition security.”

Chairman of the Board, Joseph Wilhelm

## VEGETABLE GARDENS AT SCHOOLS

In 2023, the RAPUNZEL One World Organic Foundation approved funding for three school gardens in the region. Two of these will begin working on their school field in spring 2024.



The educational programme known as the “GemüseAckerdemie” is implemented by Acker e.V. The group supports the gardens over four years, giving the schools enough time to amass the knowledge and experience they need to anchor their garden to the school.



## INTERVIEW WITH KRISTINA WUCHER

School director of the Martinszell primary school

**Foundation:** Ms. Wucher, what motivates you to create a school garden?

**Kristina Wucher:** Children nowadays are so far removed from natural cycles, even here in the countryside. And to really understand something, you need to touch it with our own hands...

**Foundation:** What other wish do you have for the garden?

**Kristina Wucher:** That children are able to discover that food is associated with work. At the same time, it is my hope that children will think of the garden as a small, calm oasis.



## FOREST KINDERGARTENS IN THE REGION

Not only in 2022, but also again in 2023, five nature education facilities in the Allgäu and Upper Swabia regions received a Christmas donation.

Forest and nature kindergartens offer children a wide breadth of experience over the entire cycle of the year. This serves to stimulate their sensual perception, motoric development, and social skills. At the same time, children experience the seasonal rhythms and develop a sensitivity for ecological interconnections.

## Emergency relief



## EARTHQUAKE AID FOR ORGANIC APRICOT FARMERS IN TURKEY

In February 2023, the border area between Turkey and Syria was ravaged by devastating earthquakes. The RAPUNZEL One World Organic Foundation provided support for the families affected by the earthquake in the Turkish region of Malatya. Together with the agricultural engineers from Rapunzel Turkey, the Foundation provided prefabricated residential buildings for the now homeless organic farmers involved in the Rapunzel Turkey cultivation project.



We also financed the agricultural equipment that was destroyed by the earthquakes, including fruit boxes for the organic apricot harvest. We plan to further our support for the affected region.



## EL NIÑO: IMMEDIATE ASSISTANCE FOLLOWING THE FLOODS IN PERU

In May 2023, Cyclone Yaku caused massive flooding in the North of Peru, as a result of the El Niño weather phenomenon. A huge number of houses and farmland areas, not to mention a large amount of infrastructure in the region of Piura, was destroyed. Small farming families from the Norandino cooperative, which supplies coffee to Rapunzel Naturkost, were also affected.



By providing immediate assistance, we were able to supply around 1000 families with food, school materials, clothing and medicines, in association with the local Fundación Cepicafé organisation.

## EMERGENCY RELIEF FOR RAPUNZEL EMPLOYEES

Employees of Rapunzel Naturkost and affiliated companies, who through no fault of their own suddenly find themselves in need of emergency aid, can apply for assistance when their physical, mental or emotional state situation means they are in urgent need of help.

In 2023, a one-time donation in kind was made to help alleviate this urgent personal need.



**Environment – bees and forest protection**

## ECOLOGICAL BEEKEEPING

The number of people engaged in beekeeping in Germany is on the rise. Many of them are motivated by a desire to make a contribution that is sustainable and of ecological value. However, beekeeping courses frequently propagate the maxims of professional beekeepers, whose various interventions in the hive are often for reasons of economic efficiency. Such beekeeping cannot be considered ecological, and many with a real interest in bees are coming to realise that their ecological ideas are not actually being fulfilled, or at best only partly.

This is why Mellifera e.V. offers training courses for bee enthusiasts who wish to conduct genuinely ecological beekeeping. The organisation has already trained thousands of people in their introductory course entitled 'The Yearly Bee Cycle' ('Mit den Bienen durchs Jahr'). Mellifera is now testing out its training programme to make experienced beekeepers aware of its campaign aimed at raising interest in ecological beekeeping. This pilot project is being conducted at several sites.



## PROTECTION OF WILD BEES

This is the first time that we are co-financing a scientific study about biodiversity and the reproduction of wild bees on agricultural land, conducted by the Aurelia Foundation. The aim is to understand the effect that differences in agricultural management forms have on the life of wild bees.

The funding has enabled the research assistant Dr. Samuel Boff of the University of Ulm to conduct his project 'Diversity and reproduction of solitary bees on ecological and conventional agricultural farms'.

Based on the findings of Boff's study, a non-lethal test can be developed in which a smear is taken from the surface of the wild bees' bodies and their chemical fingerprint determined using a standardised procedure. Such a test procedure would be the first of its kind and represents an important step towards better protecting the biodiversity of pollinators on agricultural land.

## FOREST PROTECTION AND REFORESTATION

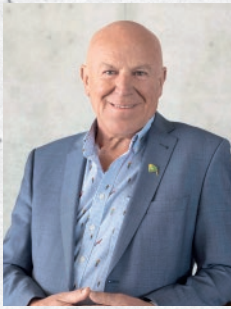
Plant-for-the-Planet is a global movement that encourages young and old to restore forests and fight for climate justice. Since 2010, the regional group 'Göttingen plants' has been dedicating itself to local reforestation to promote biodiversity and mitigate climate change. Specifically, the aim is to perform urgently needed species-rich reforestation to create deciduous and mixed forests that are resistant to aridity. In addition, it maintains meadow orchards and supports organic operations in integrating elements of agroforestry.

With all of its campaigns, 'Göttingen plants' offers a professional forest education programme for children and teenagers. Because joint experience and action are an integral part of its activities.

"When many trees are felled, they need to be replaced by new ones, and many trees bind CO<sub>2</sub> and produce oxygen", says Greta, who participates in the project, explaining her motivation. "And because it is just fun planting things. I have never planted trees and done something to start a forest before."



## THE BOARD OF DIRECTORS OF THE FOUNDATION ARE



Joseph Wilhelm



Margarethe Eppe



Rosalie Dorn

## FOUNDATION BOARD



Leonhard Wilhelm



Seraphine Wilhelm



Barbara Altmann



Justina Wilhelm



Meike Bauer

## COORDINATION



Holger Epp

## FOUNDING DONORS

Joseph Wilhelm  
Margarethe Eppe  
Seraphine Wilhelm  
Justina Wilhelm

Meike Bauer  
Leonhard Wilhelm  
Rosalie Dorn  
Rapunzel Naturkost GmbH

“As a foundation, it is a matter of the heart to combine learning and education with organic agriculture and ecological sustainability in general.”

Meike Bauer

“Education and, in turn, the promotion of children and teenagers are an important contribution to the future.”

Joseph Wilhelm

“We are convinced that ecological cultivation offers solutions for a climate-resilient agriculture and improves the nutrition security of the whole world.”

Barbara Altmann

## DONATIONS

Rapunzel Naturkost GmbH has committed itself to making annual donations to the RAPUNZEL One World Organic Foundation. Donations are also made by private individuals and other organisations.

### Rapunzel HAND IN HAND donation

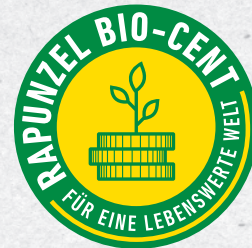
From the company's own HAND IN HAND fair trade programme, Rapunzel guarantees the foundation an annual so-called HAND IN HAND donation (formerly HAND IN HAND fund, established in 1998). It amounts to one percent of the purchase value of HAND IN HAND raw materials that the company buys per calendar year from HAND IN HAND partners, i.e. its fair trade suppliers. The funds are used to finance ecological and social projects in countries of the Global South.



### Rapunzel Organic Cents ("Bio-Cent")

Rapunzel Naturkost generates further donations for the Foundation with its Bio-Cent scheme, which was initiated in 2022. For every product sold, the company donates one cent to the Foundation – a small amount with a big total effect.

The Bio-Cent scheme has been multiplying the amount of the HAND IN HAND donation made each year by Rapunzel since 1998. As such, it permanently strengthens the foundation.



## THANK YOU FOR YOUR SUPPORT

We would sincerely like to thank all private and corporate donors! It is thanks to your generous support for a sustainable world that we are able to implement

these projects for people, plants, animals and the environment. Every donation makes a difference and has an effect.

### A selection of our donor partners:



## INCOME STATEMENT FROM 01.01.2023 TO 31.12.2023

	Financial year	Previous year
	EUR	EUR
<b>Income</b>		
1. Income from donations	805,336.25	185,274.96
2. income from other securities and from loans held as financial assets	8,731.91	0.00
3. Other interest and similar income	5,847.96	2.20
4. Aggregate performance	<b>819,916.12</b>	<b>185,277.16</b>
<b>Expenses</b>		
5. Other operational expenses		
a) Repairs and maintenance	1,865.35	0.00
b) Advertising and travel expenses	5,038.25	12,267.89
c) Miscellaneous operating expenses	49,621.33	7,082.50
d) Project and similar funding	286,122.19	70,500.00
e) Other costs	0.00	497.25
6. Total expenses	<b>342,647.12</b>	<b>90,347.64</b>
<b>7. Year-end result</b>	<b>477,269.00</b>	<b>94,929.52</b>
<b>8. Additions to revenue reserves</b>		
a) To other revenue reserves		
aa) Other revenue reserves	85,092.00	18,527.00
<b>9. Result carried forward</b>	<b>392,177.00</b>	<b>76,402.52</b>

## ASSET STATEMENT AS OF 31.12.2023

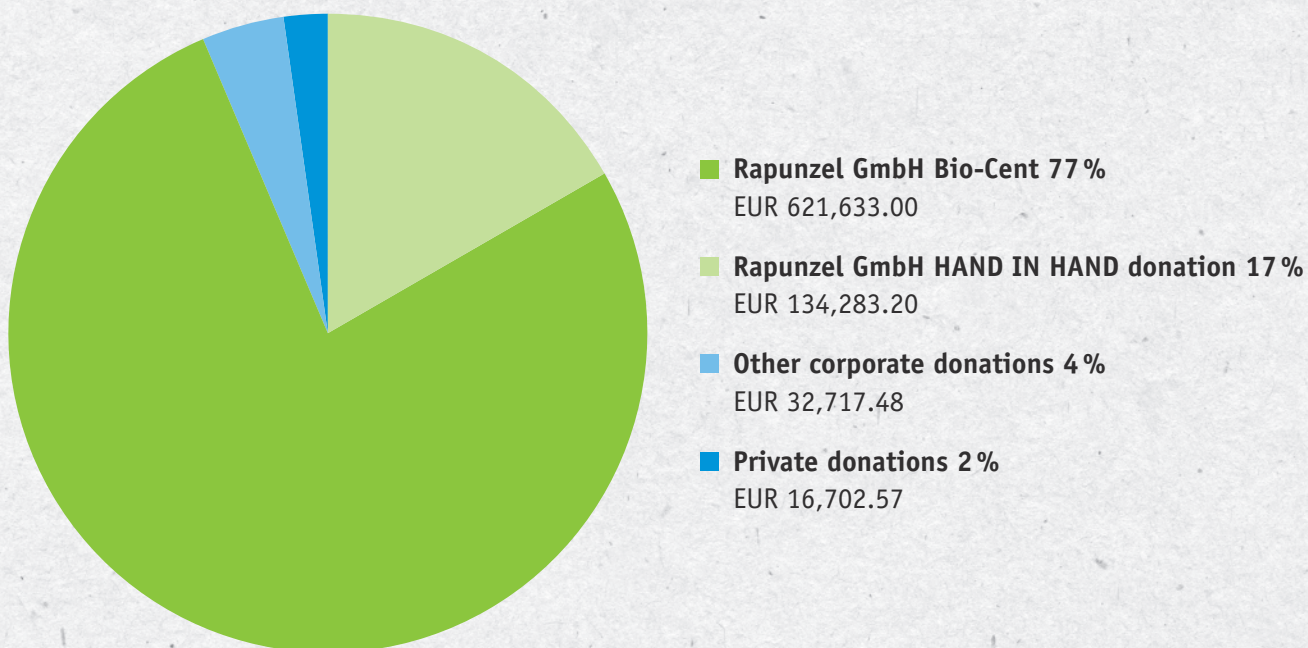
ASSETS	Financial year	Previous year
	EUR	EUR
<b>Fixed assets</b>		
I. Financial assets		
1. Investment securities	474,000.00	474,000.00
Total fixed assets	<b>474,000.00</b>	<b>474,000.00</b>
<b>B. Current assets</b>		
I. Receivables and other assets	1,535.10	0.00
II. Cash in hand, cash deposited with the Bundesbank, cash at banks and cheques	646,793.64	125,798.62
Total current assets	<b>648,328.74</b>	<b>125,798.62</b>
<b>C. Deferred items</b>	65.45	130.90
<b>TOTAL ASSETS</b>	<b>1,122,394.19</b>	<b>599,929.52</b>

LIABILITIES	Financial year	Previous year
	EUR	EUR
<b>A. Equity</b>		
I. Set-up capital	500,000.00	500,000.00
II. Reserves		
1. Revenue reserve		
a) Free reserves	103,619.00	18,527.00
III. Result carried forward	468,579.52	76,402.52
<b>B. Provisions</b>	20,000.00	5,000.00
<b>C. Payables</b>	30,195.67	0.00
<b>TOTAL LIABILITIES</b>	<b>1,122,394.19</b>	<b>599,929.52</b>

## EXPLANATORY NOTES TO THE FINANCIAL STATEMENT

In the year under review, EUR 805,336.25 was received in the form of donations and EUR 286,122.19 was spent for the purposes of the Foundation. Receivables already confirmed but not yet paid out amount to EUR 215,993.50.

### ORIGIN OF DONATIONS



### EARMARKED DONATIONS

EUR 36,783.08 of the income were earmarked donations. This is 4.6 % of the total donations.

### EXPLANATORY NOTE CONCERNING RESULT BROUGHT FORWARD

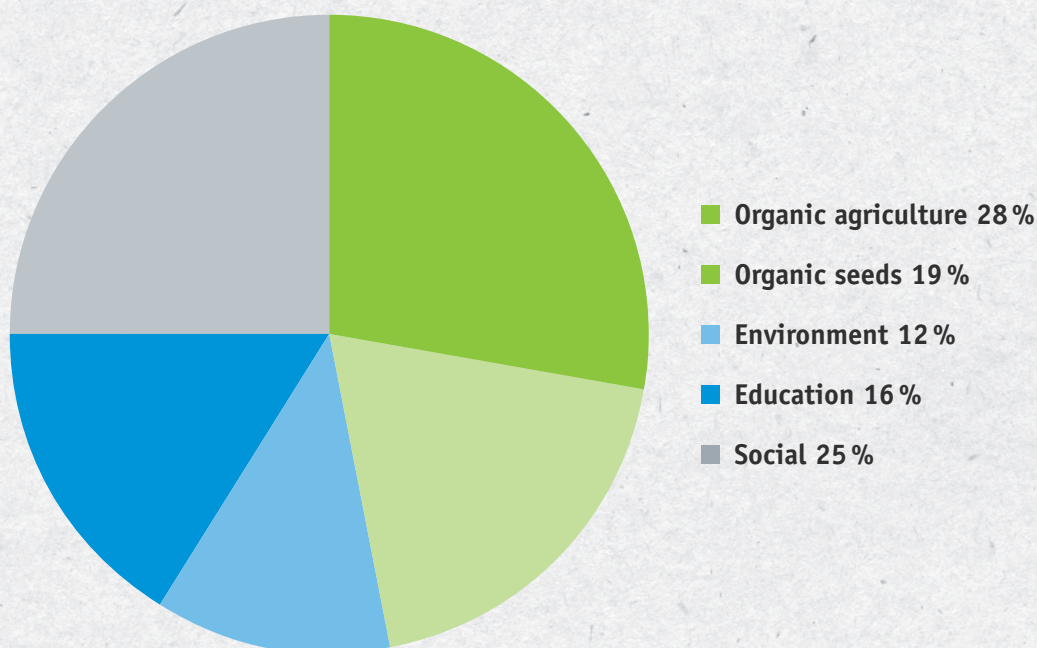
It is planned to assign or pay out the funds as financial assistance in 2024.

### FINANCIAL OBLIGATIONS FOR THE FOLLOWING YEARS

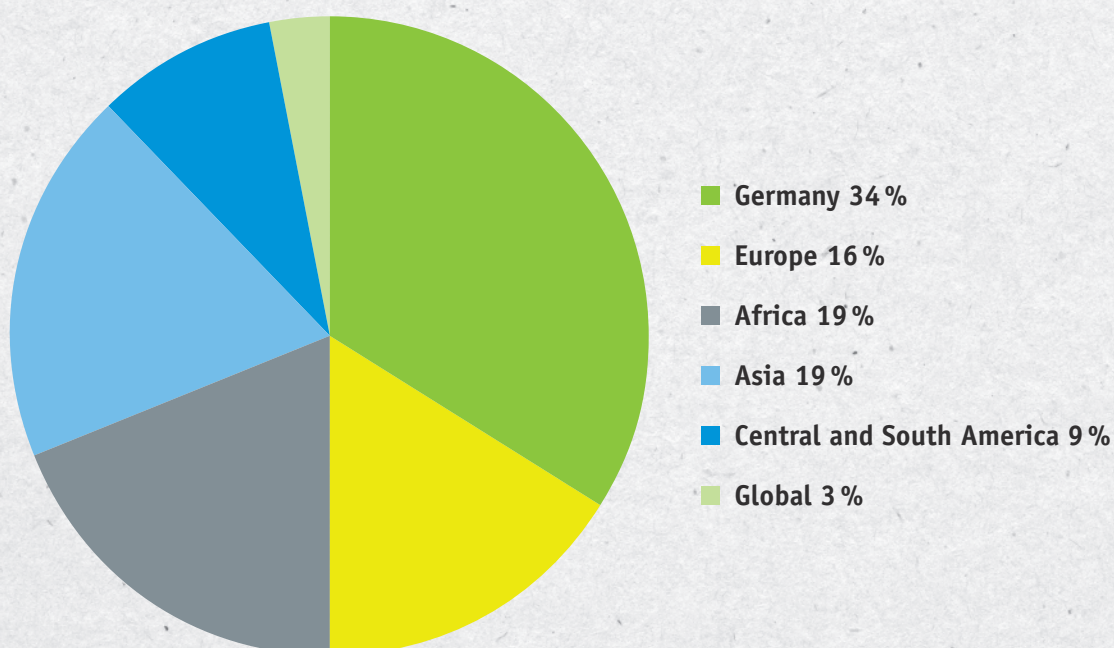
The Foundation has already issued donation commitments of EUR 215,993.50 for the following years. For the year 2024 this amounts to EUR 125,443.50, for 2025 EUR 56,800.00, for 2026 EUR 26,250.00 and for 2027 EUR 7,500.00.

## OUR FUNDING PRIORITIES

Our thematic priorities are represented by many projects. For this distribution, we have considered each essential theme. The expended project and similar funding of EUR 286.122,19 is distributed over 32 projects. These can be assigned to the following thematic areas:

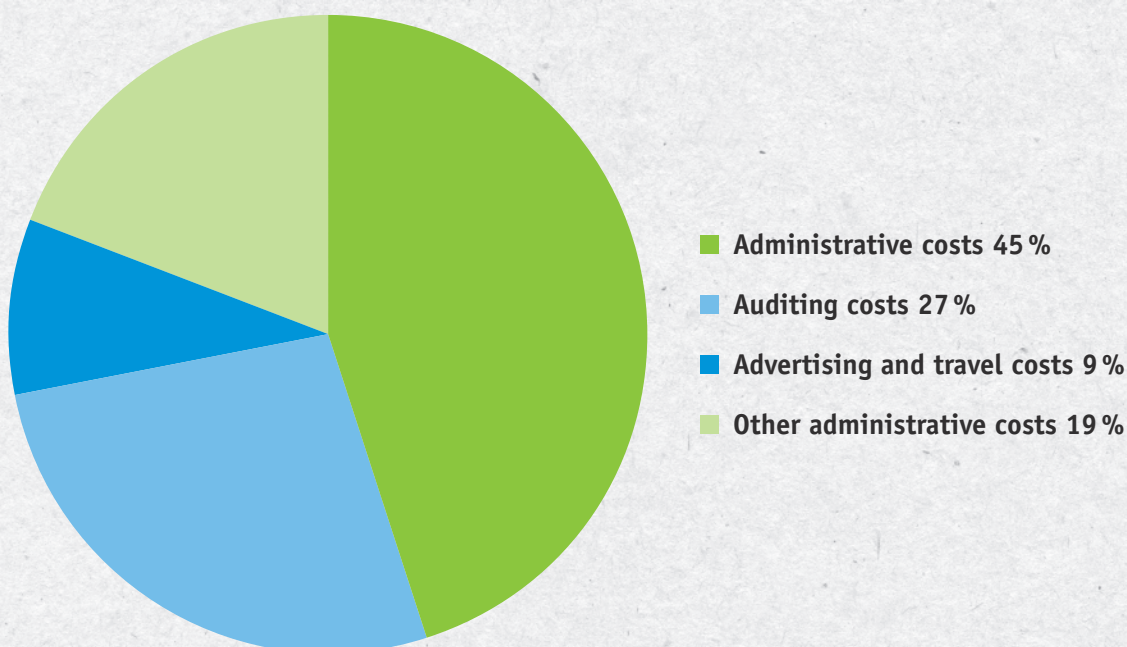


## GEOGRAPHICAL DISTRIBUTION OF THE SUPPORTED PROJECTS



### ADMINISTRATIVE AND PUBLIC RELATIONS COSTS

The costs of administrative and public relations activities of EUR 55,618.37 represent 16.3 % of the total costs. This share can be broken down as follows:



Administrative costs represent 6.8% with respect to the total output (donation income).

### AUDITING

For the financial year of 2023, the RAPUNZEL One World Organic Foundation was audited by Wiesmaier und Kollegen GmbH Wirtschaftsprüfungsgesellschaft.

### TAX MATTERS

The foundation is registered with the Memmingen-Mindelheim tax authorities under the tax number 138/110/3038. The tax authorities in Memmingen-Mindelheim have determined with a notice pursuant to § 60a Para. 1 of the tax code (AO) from 4 March 2022 that the Foundation fulfils the statutory requirements in accordance with §§ 51, 59, 60 and 61 of the tax code (AO) and supports charitable purposes.

### INVESTMENT CRITERIA

For the RAPUNZEL One World Organic Foundation, it is also an important matter that it satisfies its own standards and values when investing its basic assets. Our investment combines economic, social and ecological sustainability and fulfils extensive and strict climate criteria. Controversial business practices and business fields are excluded.



**Your support has an effect**

**ACCOUNT FOR DONATIONS TO THE RAPUNZEL  
ONE WORLD ORGANIC FOUNDATION**

Landesbank Baden-Wuerttemberg

IBAN: DE44 6005 0101 0004 1028 49

SWIFT/BIC: SOLADEST600

**DO YOU HAVE ANY QUESTIONS?**

Please contact us:

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One World  
Organic Foundation



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Holger Epp

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